

# Somerville Chamber of Commerce 2011 Membership Directory & Buyer's Guide

## Get your message across in Somerville's business bible!

All year long Somerville business leaders and decision-makers use this Directory & Buyer's Guide as an essential resource for goods and services in Somerville. This year the Directory & Buyer's Guide will be better and more comprehensive than ever. Working in partnership with the Somerville Journal, the Chamber is planning to make this year's Directory & Buyer's Guide feature expanded content. It will also be MAILED FREE to the Somerville business community. The Directory & Buyer's Guide is an extremely effective way to meet your business-to-business marketing needs all year long.

If you are already a Chamber member, your membership entitles you to a listing in the 2011 book. But to take full advantage of the city's top desk reference for doing business in Somerville, an advertisement puts your business out in front of the business community in a unique and durable way.

### Listing Verification and Advertising Order Form

#### LISTING VERIFICATION

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Main Representative: \_\_\_\_\_  
*(Company president or other person designated to handle Chamber-related business)*

Telephone #: \_\_\_\_\_  
 Fax #: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Web Page Address: \_\_\_\_\_

The directory will be online. Do you want us to link to your Web site?  **Y**  **N**

Yes, I have verified my company's information for the Membership Directory & Buyer's Guide listing. *(Please print or type corrections. Please do not include any information that you do not want printed in the Directory.)*

#### ADVERTISING ORDER FORM

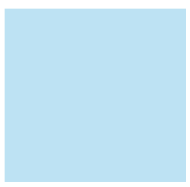
Yes, my company will advertise. *(Please fill out the right side of the page and include check (made payable to **Community Newspaper Company**, 254 Second Avenue, Needham, MA, 02494) and camera-ready ad, if possible)*


Ad submissions guidelines: Camera-ready mechanical art must be submitted at exact size. No negatives, please.

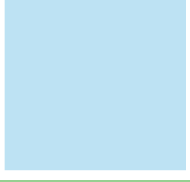
Individual placing order: \_\_\_\_\_ Phone #: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

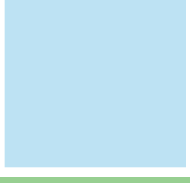
Return this form by fax (781/433-8201) or mail to:  
**Chamber of Commerce Directory**  
*c/o Somerville Journal,*  
 254 Second Avenue,  
 Needham, MA, 02494


If you have further questions call:  
 Ed Siegal (esiegal@cnc.com) at 781/433-8253  
 Phil Coyne (pcoyne@cnc.com) at 781/433-8277  
**Please respond NOW.**  
**Deadline is March 26th.**


**FULL OUTSIDE BACK COVER**  

 \$ \_\_\_\_\_  
 \$1400 members  
 \$1650 non-members  
 4.75" w x 7.75" h

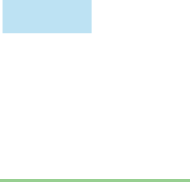
**FULL INSIDE FRONT COVER**  

 \$ \_\_\_\_\_  
 \$1240 members  
 \$1400 non-members  
 4.75" w x 7.75" h

**FULL INSIDE BACK COVER**  

 \$ \_\_\_\_\_  
 \$1240 members  
 \$1400 non-members  
 4.75" w x 7.75" h

**FULL PAGE**  

 \$ \_\_\_\_\_  
 \$685 members  
 \$875 non-members  
 4.75" w x 7.75" h

**HALF PAGE**  

 \$ \_\_\_\_\_  
 \$440 members  
 \$600 non-members  
 H: 4.75" w x 3.75" h  
 V: 2.25" w x 7.75" h

**QUARTER PAGE**  

 \$ \_\_\_\_\_  
 \$300 members  
 \$465 non-members  
 H: 4.75" w x 1.875" h  
 V: 2.25" w x 3.75" h

**EIGHTH PAGE**  

 \$ \_\_\_\_\_  
 \$200 members  
 \$300 non-members  
 2.25" w x 1.75" h

**ADD A LISTING**  
 \$ \_\_\_\_\_  
 \$49 each members  
 \$57 each non-members